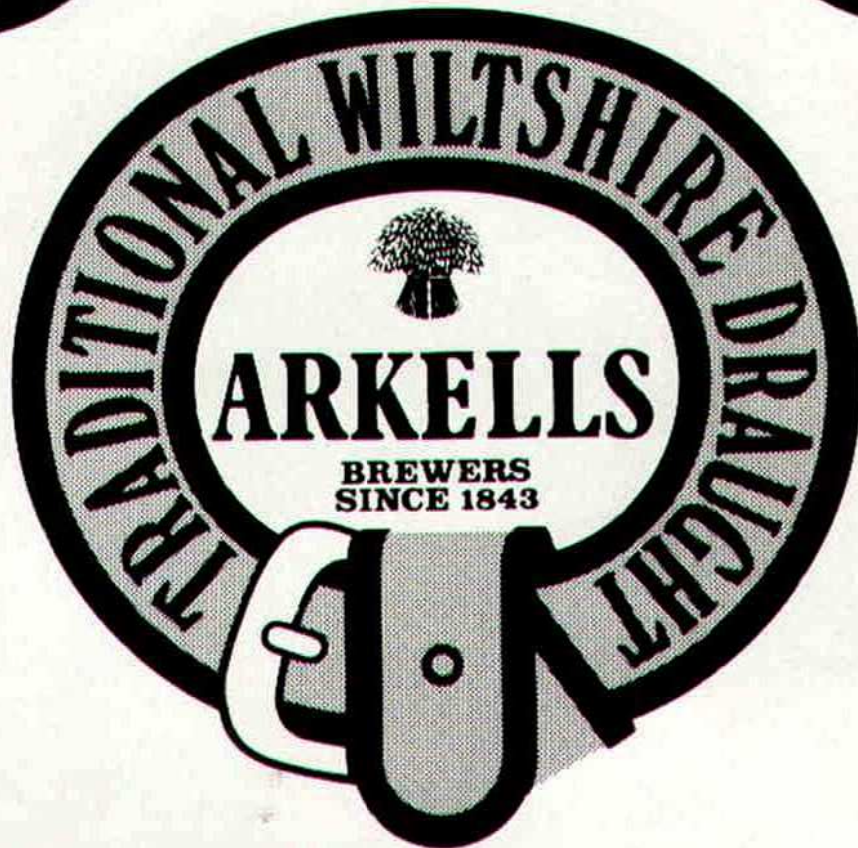




**SWINDON TOWN**  
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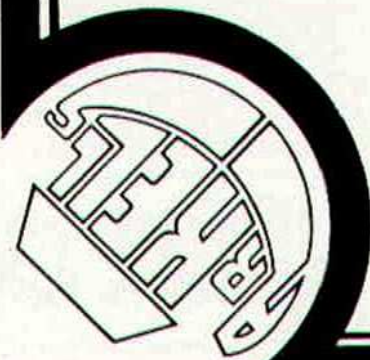
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Registered Office County Ground Swindon

Telephone No. 22118

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Vice-Chairman **C. Cowley**

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Directors **C. Day, A. W. Done, W. Dore,**

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Club Medical Officer **Dr. J. Nicholas**

**R. Stephenson, G. Whittock**

Administrative Manager/Secretary **R. J. Jefferies**

## Talk of the Town by the Chairman

Once again we meet the challenge of Peterborough and we hope that the disappointment of last weeks defeat will not keep too many of our supporters away.

We appreciate the fact that there is something about a cup-tie that appeals, but I should not think that at any time in the history of the Club has the attendance figure been so low. It is no good for us to just sit and complain about it, because we know that there is only one sure way of attracting spectators to the ground and that is to win our matches.

There was a time when Swindon could attract a crowd of seven thousand even in the darkest hour of their history, when the Club had to seek re-election to the League, but we know now that it has to be a winning team. Attractive football will obviously help to keep support, but ultimately a team has to win. This season the supporters who have attended have given the lads their vocal support and I know how much this is appreciated.

The season is young at the moment and with a few more wins behind us, I feel sure that we can attract back the missing thousands. We received headlines in the press last week concerning our action taken against people that cause trouble in our ground and with the assistance and backing of our Police Force we intend to take this firm stand against hooliganism in the hope that we shall eventually encourage many more people to attend our matches, who at the moment stay away

because of the people who cannot behave themselves.

Another problem concerning the Football Club as well as many householders, business premises is the proposed by-pass road that looks at the moment as if it could cut through part of the County Ground, taking away the play area by the side of the cricket ground, cutting through the car park to join the 'magic roundabout'.

We attended a public meeting on the matter last night, but obviously these notes are written too early for any information, but I am sure that everybody living in County Road will be more than anxious to know just what is going to happen. Progress must be made in any town and the problem of traffic coming through our town is something which must concern everybody who has occasion to use these routes at the busy times. We hope that our support will give headache to the traffic problems in the nicest way very soon, but we also appreciate the problems that the planning officers have.

News of players that have played for us and moved to other clubs is always of interest and often one can read of former Swindon players appearing in the news. Dennis Brown who was a popular player with us a few seasons ago, is now playing for Cheltenham Town and he has joined

Continued on page 5



# THE WINDS OF CHANGE

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by Paul Plowman

The present movement of clubs in and out of the Football League seems to be taking on the proportions of changes that occurred in the infancy of the competition in the dark days before the First World War. In the last eight years four newly-elected clubs have arrived, compared with just three in the whole of the remaining post-war period.

The first significant change in the League structure after the last war was the extension of both Third Divisions, North and South, by two clubs each for the 1950-51 season. Had this not taken place, it is doubtful whether the four clubs concerned would have got in when they did. At the League poll the previous summer Shrewsbury and Scunthorpe, who both went to the northern section, had received just five and four votes respectively - when the 'target' for election was some forty votes. Of the two admitted to the southern section, Gillingham, kicked out just before the war, also managed five but Colchester had not even applied. Peterborough were amongst the applicants but registered no votes at all and, in the event, had to wait ten years for recognition.

New Brighton were the first to suffer the re-election axe after the war when, in 1951, they went into the poll along with such names as Accrington Stanley, Workington, Wigan Athletic and Nelson. Accrington sailed through with 46 votes but New Brighton trailed ten behind Workington and so disappeared from the League scene. Wigan mustered just four and Nelson, a former League club itself, managed only one. Workington was somewhat of a surprise selection by virtue of its sparsely populated location and the geographical remoteness of the town it served. In the event, the club's League career of just twenty-five seasons - the briefest in modern times - tends to endorse this theory. Workington was often incorrectly referred to as 'Workington Town' by which title the local Rugby League side is known.

The next to receive the chop was Gateshead who found themselves on the receiving end of a spirited and, at long last, successful attempt by Peterborough to break into League circles. The 'Posh' had been perennial champions of the Midland League and had upset many a League club apple-cart in the F.A. Cup, at home and

away. It seemed certain that they must at last get in, but many looked towards the likes of Southport (with six previous re-election applications) and the then Hartlepool United (with three) to provide a vacant berth. But it was the totally unprepared Gateshead who suffered the indignity and who disappeared into the obscurity of the Midland League, having to give up their home at Redheugh Park in later years. The club even resorted to asking for membership of the Scottish League Second Division at one stage.

In March 1962 one of the League's founder members, Accrington, resigned with debts of over £60,000 - a figure in excess of the record transfer fee between British clubs at that time. Stanley, as the club was known - after a district in the town, was only the second club ever to abandon its fixtures mid-season and actually withdrew its notice of resignation three days later, but the League failed to acknowledge the change of heart. Oxford United were enrolled as a replacement and Accrington folded completely soon afterwards.

Another club to disappear without trace after leaving the League was Bradford Park Avenue, who made way for Cambridge United in 1970. Bradford had a multitude of problems - bottom of the Football League for three seasons running, debts approaching the six-figure mark and transfer requests from nineteen players following the sacking of the team manager and the appointment of a social club steward in his place.

In 1972 it was the turn of Barrow to fall. The noises made by Hereford United in the F.A. Cup became too great and the two met head-on at the League's A.G.M., tying in a first ballot. In a second vote it proved to be eleventh time unlucky for Barrow, yet only four years previously the club had been sitting on top of the Third Division.

Last year Wimbledon ousted the short-lived Workington and this season Southport finally ran out of League lives and it was the turn of Wigan Athletic to join the ranks as the first club from the north to be elected in over twenty-five years.



## Chairmans Notes

continued from page 1

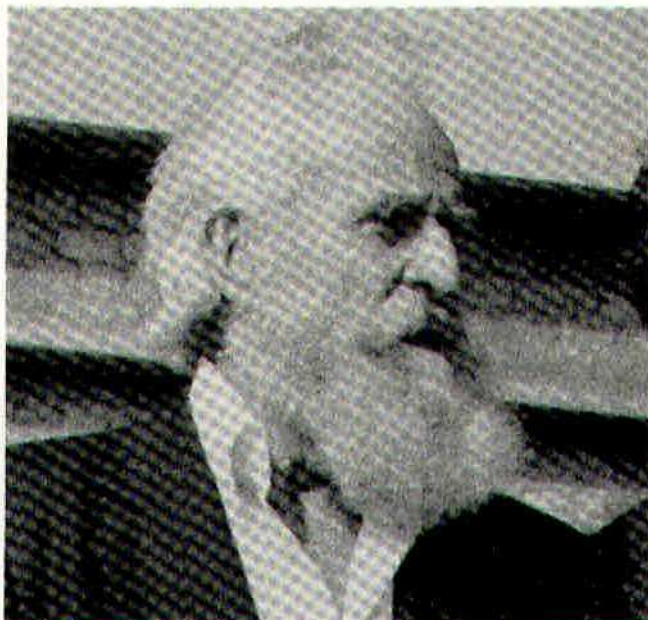
David Dangerfield another former Swindon player. Dennis joined us from Reading and the Cheltenham Town Manager, Dennis Allan is a former Reading player and would of course appreciate Dennis Brown's ability.

Dennis Allan is of course a brother of Les Allan, our former Manager. Les had a son who attended school in Swindon and who was a prolific scorer for his school team while living in Swindon. After moving from us his son represented England at schoolboy level and since leaving school has joined Queens Park Rangers as an apprentice and has also won International Honours at Youth Level. We wonder will he be as good as his father and his uncle who were both famous with Tottenham. Here's hoping tonight's game is enjoyable.

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### From the COMMERCIAL OFFICE

Mrs. Ashley of Devon Road, Swindon receiving a cheque for £1000 - the first prize in the Moonraker Lottery No. 29. Presenting the cheque is Mr. Bunny Griffin, Chairman of the Swindon Town Sportsmens' Association.



Many of you will have read in the local newspaper that Mr. Roly Poulson has visited us from Canada where he lives alone, at the age of 80, in a log cabin he built by a lake south of Vancouver. Roly has now returned but before his departure he donated £100 to Club funds. Thank you Roly - it was really nice meeting you.

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# Bob Smith says.....

In last Saturdays programme I mentioned that the League situation would look a lot brighter if we were to gain four points from the next two home matches; we are half way to that target after winning our match against Rotherham and we shall now go flat out tonight to complete the job and obtain a further two points.

There is of course the desire in the players to gain retribution for our defeat last Tuesday evening when we made a disappointing performance in losing to Peterborough United in the League Cup Competition. After hearing the lads talk in the dressing room after that defeat I can assure you they need no motivation

to go flat out for a victory this evening.

If we do manage to win tonight then the statistics will show that we have won six home matches out of seven and the obvious need, therefore, is to improve our away results. I say results purposely as we have been playing well away from home without gaining points. We are all aware of this, players and myself, and knowing the players as I do I am sure they will put this matter right.

The support on Saturday from those who can well be described as fervent supporters was greatly appreciated and we all look forward to your vocal support this evening.

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## BITS AND PIECES CORNER .....



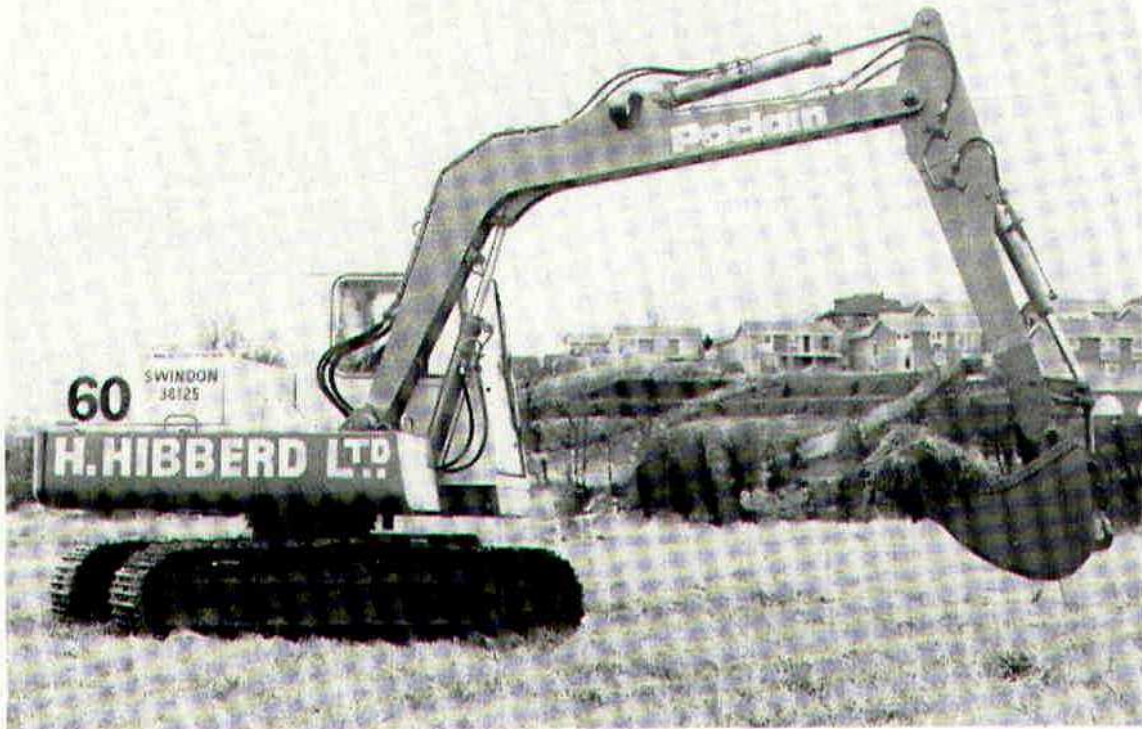
By winning here in last weeks' League Cup replay, Peterborough turned the tables on the Town. In the only previous meeting of the clubs in a cup competition, in the F.A. Cup during the 1955-56 season, Swindon had been held to a 1-1 draw here at the County Ground but won the replay at London Road 2-1 after extra time.

**ANDY MICKLEWRIGHT** (pictured above) subject of our poser last Satur-

day, scored the first goal in that victory. He signed for Swindon from Bristol City in September 1955 and went on to play 114 League games for the Town, scoring 30 goals.

Jack Howarth, who appeared twice in Swindon's League side during 1964-65, made his debut last weekend for Isthmian League Division Two side Farnborough Town.





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\*\*\*\*\*



# IN TOWN TONIGHT

## PETERBOROUGH UNITED AGAIN!

By Tony Pullein

For the third time within a fortnight we come face to face with Peterborough United and now that the dust of our Cup battle has been calmed we can get down to the process of competing with the Posh for League points.

Peterborough made an excellent start to this season but then lost a lot of ground when they slumped in September. "We went through a very bad patch," said manager John Barnwell. "But we began to start playing well again in the first game against you at London Road so I am hoping we have come through the worst now so that we can continue our bid for promotion."

The Posh were unbeaten in their first six League games — Sheffield Wednesday (h) 2-0, Watford (a) 2-1, Tranmere (h) 1-0, Chester (a) 1-1, Carlisle (h) 0-0, and Brentford (h) 3-1.

They then lost successive away games at Chesterfield (1-3) and Walsall (1-4).

After that came home draw with Exeter (1-1) and then a creditable point from Hull at Boothferry Park in another 1-1 result. Peterborough dropped a few places in the table as a result but they are still in a strong challenging position. Mr. Barnwell was not panicked into making sweeping changes when things went wrong and so we can expect to see his side line up in familiar fashion tonight.

That means that Keith Waugh will probably be in goal behind a back four of Peter Hindley, Bill Green, Ian Ross and Archie Styles.

Hindley, a former England under-23 international and long-time performer in the First Division for Nottingham Forest and Coventry, came into the side at right-back when Jack Carmichael moved up to play in midfield.

Green and Styles were both signed in the close season, Green from West Ham for £70,000 and Styles from Birmingham for an undisclosed fee. Styles it was who scored the equalising goal against us in the first meeting in the League Cup.

Jack Carmichael has proved a versatile player for the Posh, having switched fairly often between defence and midfield. He opened this season in the right-back position but, when Alan Slough was injured, he moved forward to fill his place in midfield where he has been partnered by former Swindon player Trevor Anderson, Bob Doyle and Willie McEwan.

In spite of the fact that he has been sidelined through injury, Alan Slough was still top scorer with six goals prior to the weekend.

The two strikers, Barry Butlin and Tommy

Hobson had scored four and two respectively. As Peterborough challenge so strongly for promotion to the Second Division, many of their older fans reflect over what might have been had the club not been involved in irregularities back in 1967/68. A Football League enquiry found them guilty and sentenced them to be demoted to the Fourth Division at the end of that season.

It has taken the club ten years to recover. At the time they were firmly fancied to go up into the Second Division for the first time but, when the punishment was announced, the players and training staff naturally lost heart.

There would have been little point in winning the Third Division championship if they were to be relegated anyway.

It took the club six years to get back into the Third Division and it wasn't until last season that they again made a serious bid to win Second Division status.

Then they launched a tremendous late bid. From early March they remained unbeaten in eleven games and this lifted them from ninth to fourth place. And they were just one point behind the third club Cambridge with two games in hand.

Peterborough kept hard on the tails of both Cambridge and Preston but they received a killer blow in their penultimate match when they went down 3-4 at Chester, this in spite of the fact that Alan Slough had the unusual distinction of converting three penalties.

After that match the other contenders had completed their fixtures but Peterborough, one point behind Preston, had one game to play. Because of inferior goal difference they needed to win.

They had to visit Wrexham who were already assured of the Third Division championship. The Welshmen gave nothing away, however, and when the game ended 0-0 Peterborough knew they had missed their target on goal difference.

That represented their best-ever performance in League football.

Still, they aim to do even better this term. They proved they are good enough for a higher standard of football by drawing away to First Division Middlesbrough 0-0 and then beating them in the replay 1-0 to knock them out of the League Cup.

In the first round Peterborough finished level on aggregate 2-2 with Hull City but defeated them 1-0 in the play-off. Came that Middlesbrough victory and a third marathon tie against ourselves.



# DIVISION 3 - 1978-79

Date	Opponents	Ground	Score	Scorers	Attendance
Aug. 12	Portsmouth FLC1	A	0 - 0		9261
15	Portsmouth FLC1	H	4 - 2	Aizlewood, Miller, Williams, Guthrie	7165
19	Bury	H	2 - 1	Bates, Miller	5428
21	Tranmere Rovers	A	1 - 1	Carter	2150
26	Shrewsbury Town	A	0 - 0		2672
30	West Ham FLC2	A	2 - 1	Miller, Guthrie.	19672
Sep. 2	Mansfield Town	H	1 - 0	Bates	6195
9	Walsall	A	1 - 4	Williams	5024
12	Brentford	H	2 - 0	McHale, Bates	6685
16	Plymouth Argyle	A	0 - 2		6099
23	Blackpool	H	0 - 1		6609
27	Chester	A	0 - 2		3556
30	Sheffield Wednesday	H	3 - 0	Bates, Rowland, Gilchrist	5857
Oct 3	Peterborough FLC3	A	1 - 1	Aizlewood	6132
6	Colchester United	A	2 - 3	Bates, Gilchrist	3324
10	Peterborough FLC3R	H	0 - 2		7674
14	Rotherham United	H	1 - 0	Bates	4476
17	Peterborough United	H			
21	Lincoln City	A			
28	Carlisle United	A			
Nov 4	Southend United	H			
8	League Cup 4				
11	Mansfield Town	A			
18	Shrewsbury Town	H			
25	F.A. Cup 1				
Dec. 2	Chesterfield	A			
9	Hull City	H			
13	League Cup 5				
16	F.A. Cup 2				
23	Exeter City	H			
26	Swansea City	A			
30	Watford	A			
1979					
Jan. 1	Oxford United	H			
6	Brentford (3)	A			
13	Walsall	H			
17	League Cup SF				
20	Plymouth Argyle	H			
24	League Cup SF				
27	Blackpool (4)	A			
Feb. 3	Chester	H			
10	Sheffield Wednesday	A			
17	Colchester United (5)	H			
24	Rotherham United	A			
Mar. 3	Lincoln City	H			
10	Carlisle United (6)	H			
16	Southend United(LCF)	A			
24	Tranmere Rovers	H			
27	Bury	A			
31	Gillingham (SF)	A			
Apr. 7	Chesterfield	H			
11	Exeter City	A			
14	Swansea City	H			
16	Oxford United	A			
21	Watford	H			
24	Peterborough Untd.	A			
28	Hull City	A			
May 5	Gillingham	H			
12	F.A. Cup Final				

## FIRST TEAM APPEARANCES AND GOALSCORERS

(TOTALS INCLUDE APPEARANCES AS SUB)

Goals in parentheses	Lge.	FLC	FAC	TOTAL
KEVIN ROBERTS		1		1
JOHN McLAUGHLIN	9	3		12
ANDY FORD	12	5		17
RAY McHALE	12(1)	5		17(1)
STEVE AIZLEWOOD	11	5(2)		16(2)
KENNY STROUD	12	5		17
IAN MILLER	10(1)	4(2)		14(3)
CHRIS KAMARA	10	5		15
CHIC BATES	12(6)	17(6)		
BRIAN WILLIAMS	8(1)	3(1)		11(2)
ROY CARTER	12(1)	4		16(1)
CHRIS OGDEN	12	4		16
RUSSELL LEWIS	4	2		6
PAUL GILCHRIST	4(2)			4(2)
ANDY ROWLAND	5(1)			5(1)
JOHN TROLLOPE	3	2		5
DAVE CUNNINGHAM	1	2		3

Also appeared: Chris Guthrie (transferred to Fulham) — 9 apps. 2 goals.



# Football Combination

DATE	OPPONENTS	F	A	Appearances & Scorers	
1978				Allan	8
				Hatter	3
Aug. 19	Ipswich Town	A	0 - 4	Trollope	8
22	Fulham	H	0 - 0	Hughes	6
26	Tottenham Hotspur	H	1 - 3	Henry	7
Sept. 2	Plymouth Argyle	A	0 - 2	Collicutt	9
9	Leicester City	H	0 - 1	Abbley	9
16	Birmingham City	A	1 - 1	Gilligan	5
26	Bristol Rovers	A	0 - 0	Page	9
Oct. 7	Hereford United	A	0 - 2	Barry	8
14	Norwich City	A	0 - 4	Cox	2
21	Oxford United	H		Wood	2
24	Luton Town	A		Lewis	5
28	Chelsea	H		Norman	7
Nov. 4	Orient	A		Prophett	2
11	Ipswich Town	H		Gilchrist	3
18	Tottenham Hotspur	A		Cunningham	4
21	Plymouth Argyle	H		Brown	2
25	Queens Park Rangers	A		Walters	1
Dec. 2	Crystal Palace	H		Hehir	1
9	Bristol City	A		Roberts	1
12	Southampton	H		Tranter	1
16	West Ham United	H		McLaughlin	1
20	Cardiff City	A		Williams	1
30	Arsenal	H			

## MIDLAND YOUTH

DATE	OPPONENTS	F	A	Appearances & Scorers	
Aug. 24	West Brom. Albion	A	0 - 4	Lymer	6
29	Leicester City	H	1 - 4	Buckley	4
Sept. 6	Wolverhampton W.	A	0 - 5	Cook	2
19	Luton Town (Cup)	H	0 - 1	Blackler	3
28	Luton Town (Cup)	A	0 - 1	Henry	6
Oct. 12	Derby	A	2 - 4	Hughes	5
19	Coventry City	H		Barry	6
26	Luton Town	A		Coles	1
Nov. 15	Northampton	H		Page	6
W.E. 25	Birmingham City	A		Burnett	4
Dec. 6	Birmingham City	H		Cox	1
11	Northampton	A		Norman	5
Jan. 2	Luton Town	H		Cocks	1
10	Bristol City	H		Willoughby	5
W.E. 20	Coventry City	A		Webb	2
24	West. Brom. Albion	A		Boncer	2
Feb.W.E.10	Leicester City	A		Wood	3
W.E. 17	Bristol City	A		Ford	1
Mar. 7	Wolverhampton W.	H		Bray	2
				Webb	2
				Gilligan	1



# ACTION REPLAY



Swindon's goalscorer Chic Bates heads goalwards during this attack watched by colleague Kenny Stroud (right) when the Town beat Rotherham at the County Ground on Saturday.



Swindon winger Ian Miller shoots for goal inside the Rotherham penalty area during the Town's victory on Saturday.



# NATION WIDE

By Tony Pullein

Though Liverpool were eliminated from the European Cup by Nottingham Forest, the Reds are still convinced they can win Europe's top trophy for a third time!

There's no question of appealing against the result, of course. Bob Paisley's men aim to do it the hard way — by winning the League Championship again this season and then reclaim the European Cup next term.

This has been apparent from their performances since the Forest knockout blow. Three days after their biggest disappointment, Liverpool coasted to an easy 3-0 win over Bolton, thanks to a Jimmy Case hat-trick. A week later they turned on a scintillating performance at Norwich, went into a 4-0 lead and then sat back.

Though Norwich have been enjoying a good season, they were completely outclassed by the excellence of this Liverpool side. If the Reds had stayed in top gear they could well have finished with eight or nine goals, they were that much superior.

The big question now is — can any side live with Liverpool?

Nottingham Forest, obviously, are on the same plane. But, having achieved a new League record of 35 consecutive unbeaten games, will they now concentrate upon the European Cup? This is the one trophy Brian Clough has really set his sights upon. When he began his ill-fated spell as Leeds' manager, the Elland Road club had qualified for Europe's number one competition.

"Now that's the one I truly would like to win," he smiled at the time.

It is exceedingly rare for any club to win the European Cup at their first attempt, though. Liverpool, Manchester United and Celtic, who all won it for Britain, had many failures before pulling it off. It's a question of the players becoming accustomed to the special tensions and demands of this tournament.

And Forest, fine side that they are, have only three players with previous experience at this level — Archie Gemmill, John McGovern (both with Derby) and Larry Lloyd

(Liverpool).

But when all is said and done we know that manager Brian Clough is no respecter of tradition. How many of us could have expected his team, which had barely scraped into the Second Division's third promotion spot in 1977, to win both the League Championship and the League Cup a year later?

The only team to take a point from Liverpool in their opening nine League games was West Bromwich who held the Reds to a 1-1 draw at the Hawthorns in September. As that game came a few days before Liverpool's return leg against Forest, they may have lacked a little concentration on that occasion.

Coventry City, Manchester United and Manchester City are all hovering around the top of the table yet none of them has shown the class, the consistency or the killer instinct possessed by Liverpool who, on current form, seem certain to win the League for a record-breaking 11th time. When one studies Liverpool's record over the past few years it is really quite incredible. They have never finished lower than second in the past six seasons — something no other club has ever achieved since the League began in 1888.

Cambridge United fans had to wait a long while to celebrate the club's first home victory in Second Division football but they were finally satisfied last week when a goal by Northern Ireland international Tom Finney gave them victory over Preston. Their only previous victory was away from home at Brighton (2-0) during the first week of the season.

George Best was back in the news again last week. For almost a year Fulham have been claiming that they are the only club to hold his registration, though officials from Los Angeles Aztecs last November spirited him onto a plane and back to the U.S. because they claimed Fulham still owed them money for him.

Best continued to play in the U.S.A. but now F.I.F.A. are to ban him from playing anywhere in the world until the dispute has been resolved. It seems Fulham are convinced they have a strong claim though it is unlikely that Best will actually play for them again.

The draw for the fourth round of the League Cup threw up some intriguing ties, notably the clash at Goodison Park between Everton and the holders Nottingham Forest. At the time of the draw both clubs were unbeaten in League and Cup games this season and there are bound to be a lot of Liverpool fans making their way across to Goodison in the hope of seeing Forest finally beaten.

Continued on page 14



## Nation Wide continued from page 13

It was poor reward for Exeter and Watford to be drawn against each other after their performances in beating First Division opposition in the last round. Exeter were 2-1 home winners against Bolton while Watford won by a similar score at Manchester United.

Southampton are quietly fancying their League Cup chances after knocking out Birmingham (5-2 away from home) and Derby (1-0 at The Dell). Now they travel to Reading/Rotherham with an excellent chance of going into the last eight.

Brian Clough and Peter Taylor spent last week with the England youth team in the Canary Islands — much to the relief of F.A. officials. The Forest pair were given the task of developing the youth side in the re-arrangements that took place upon Ron Greenwood's appointment to the top job last season but their commitments with Forest prevented their being with the young England side on more than one occasion.

One of the reasons for this appointment was to throw more publicity onto the England youth team and this has already been achieved.

"I'm not interested in results at the moment," said Mr Clough. "My main concern is to see more of the boys capped at under-18 progressing to the full England team for the 1982 World Cup. For some reason only a handful of players capped at this level ever makes it right the way to the top. I want to do something about that."

Since Bolton have taken their place in the First Division this season, the name of Neil Whatmore has only once appeared on their goalscoring list. This is no criticism of the player, who has led their scorers for the past two seasons. Manager Ian Greaves has switched Whatmore to a midfield role where he now acts as provider, rather than scorer, of goals. Bolton certainly don't lack power up front, though, for former England striker Frank Worthington has been in superb form and had scored nine goals before the weekend.



Rotherham goalkeeper McAlister punches the ball clear from the head of Swindon's Andy Rowland (No 9) during Saturday's victory at the County Ground. The other Town player is Chic Bates (white shorts).





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# TUESDAY 17th OCTOBER 1978

SWINDON TOWN

1. C. Ogden
2. J. McLaughlin
3. A. Ford
4. R. McHale
5. S. Aizlewood
6. K. Stroud
7. I. Miller
8. R. Carter
9. A. Rowland
10. C. Bates
11. C. Kamara
12. To be named

at 7.30 pm



NEXT MATCH

SATURDAY 21st OCTOBER  
FOOTBALL COMBINATION  
OXFORD UNITED

K. O. 3.0pm

PETERBOROUGH

1. K. Waugh
2. J. Carmichael
3. A. Styles
4. B. Doyle
5. B. Green
6. I. Ross
7. L. Robertson
8. B. McEwan
9. B. Butlin
10. T. Anderson
11. T. Robson
12. T. Quow

LINESMEN:- Red Flag:

Mr. G. R. Knight, Stockwood, Bristol. Yellow Flag: Mr. C. J. Taylor, St. Albans..

## REFEREE:

**Ken. G. Salmon (Barnet, Herts.)**

Started refereeing in 1963 and progressed via the Mid-Herts., West Herts. and Herts. County Leagues on to the Isthmian Football League list. Refereed the Hertfordshire Senior Cup Final in 1972, and lined the England v. Wales Amateur International in 1970, a Football League Cup Semi-Final (1974), and a U.E.F.A. Cup match in Sweden (1975). Was reserve official for the England v. Wales World Cup Qualifier at Wembley in 1973.

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